

Zeynep Beyza Ekşi

Character & Mascot Designer · zackshi.com ↗

Hi! I'm a character and mascot designer creating playful, emotionally driven experiences across character design, branding, UI/UX, and digital products.

I design distinctive visual worlds for apps, games, and brands by blending characters, interfaces, storytelling, and interaction into cohesive systems with strong identity and personality.

Experience

2025–2026

Mascot & UI/UX Design Intern

kami

Designed the Kami Apps mascot, plus app mascots, characters and UI, from first sketch to shipped app.

Shipped apps: Mochi ↗ Kidzo ↗

2024

Design Intern

ENPLUS Since 1953

Worked with the ENPLUS store design team on visual merchandising, presentation design, and retail experience projects.

Education

2022–2026

Istanbul Medipol University

Visual Communication Design

Software

Illustrator · Photoshop · Figma · Procreate · Rive

Skills

Character Design · Mascot Design · 2D Game Art · 2D Animation · Game UI/UX

Contact

+90 533 155 42 53

zackshhi@gmail.com

linkedin.com/in/zackshi

behance.net/zbeyzaeksi

Languages

Turkish Native

English Upper-intermediate